

PERPETUAL INCOME PLAYBOOK

Your Playbook To Creating \$500 Daily For The Next 365 Days With Netflix's Secret Algorithm



Shawn Josiah

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LEGAL NOTICE

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INTRODUCTION

Hey there, it's Shawn Josiah. Author of this playbook and founder of Perpetual Income 365.



What I'm about to share with you have changed not only my life, but the lives of many of my students who have implemented the system diligently. It's an addiction algorithm that's kept silent in the fort-knox of the headquarters such as Netflix, Amazon, Microsoft, Spotify, Apple and many more.

In just a minute, I will be revealing to you this little-known secret used by these company to bilk themselves millions while keeping it away from the ordinary people like you and I.

Using the same system that I'm about to share with you, I have generated over \$100k in commissions (take home profits) in a single month despite the Covid19 lockdown. Here's a screenshot of one of my Clickbank accounts for one of such months. Best part, the income is perpetual - just as the title of this book states.



Well, I'm not the only one creating an income during this period. Members have been able to duplicate my system and create perpetual income of their own.

Have a look at the raving posts in our members only Facebook group:



This is for anyone that is new and wondering if this is real. I have been trying to get into affiliate marketing for years. Like many people I have tried many programs with little to no success. I purchased this program July 14. I had everything setup and started running traffic to it on the 16th. I got my first sales on the 18th. Then I got more sales with a few up-sells.

Over this past week I had an epiphany. All those other programs that I tried, all of them were not terrible. In fact, them being terrible was not the reason I wasn't successful. I was the reason I wasn't successful. Shawn spoke about how people give up before they get to their break even point. I realized how true that was. I realized that with the other programs I tried, I gave up too soon. I was expecting certain results and because I wasn't seeing it, I quit.

I love how Shawn talks about setting the right expectations. Having the wrong expectations will kill your business before it even starts. If someone would have told me back then about the journey to the break even point, I would have been in a much different place right now. But it was a lesson I needed to learn. I started this with a completely different mindset. I was not expecting to make anywhere near as much as I did in the first 7 days. I am not saying the results I got are typical but it is proof that if you work the system, the system will work for you. Consistency is key. Every time you feel like quitting find something that forces you to keep going. Your victory will come!

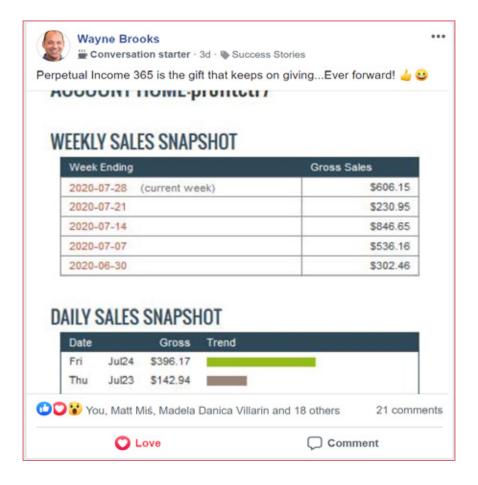
Sorry for the long post. But I wanted to share my story for those that have been where I been or if you are there now. The difference between the entrepreneurs that go on to become millionaires and those that don't is simple. The millionaires kept pushing forward! Kept evolving, learning, and growing! I truly believe that Shawn has created a system here that truly gives you a shortcut to success and provided us with something that we can be proud to promote. Well done Shawn! Well Done!

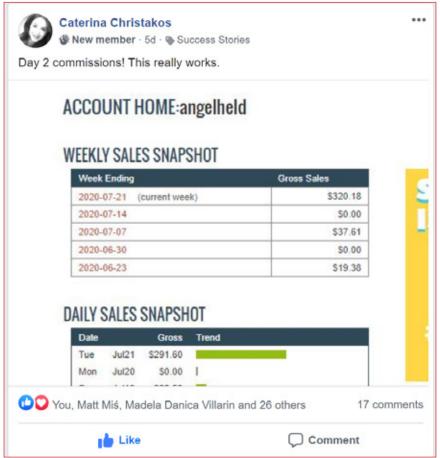
WEEKLY SALES SNAPSHOT

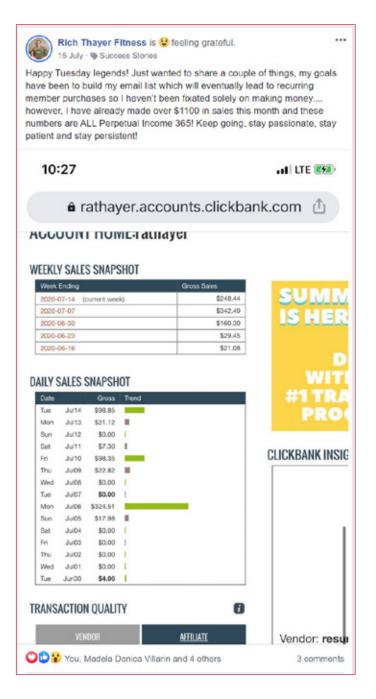
Week Ending	Gross Sales
2020-07-28 (current week)	\$109.76
2020-07-21	\$258.54
2020-07-14	\$0.00
2020-07-07	\$0.00
2020-06-30	\$0.00

🔱 🔾 You, Matt Miś, Madela Danica Villarin and 16 others

12 comments









I'm a retired 63 year old fun lovin' gal from Palm Springs, California in the

U.S. I love traveling, casinos, and just about anything fun and expensive (lol).. 14 months ago I discovered Clickbank and signed up for most of what they had to offer... to the tune of a couple thousand dollars. I spent a hundred hours studying the courses and how-to's.. Although I like to think I'm tech savy, it was all too complicated - especially the email marketing and list growing part. So, I took no action and did nothing to earn any money.

I signed up to be an Amazon FBA seller instead - doing book arbitrage. Amazon Book arbitrage was easy enough and I sold over 500 books over the last 8 months., but, it is boring and not very profitable..

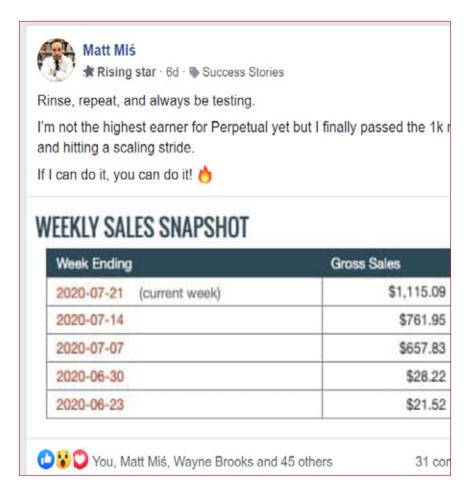
So, something else came into my Email (note - email!) that got my attention... Another affiliate marketing course that relies strictly on Facebook Ads to promote Clickbank products. No email lists or anything else. I signed up for it 3 months ago and have been a student of it ever since. I have really learned a ton about Facebook ads and other affiliated marketing concepts that I had not run across with Clickbank. For anyone who uses FB ads, you know how difficult that system can be.. I won't elaborate here.

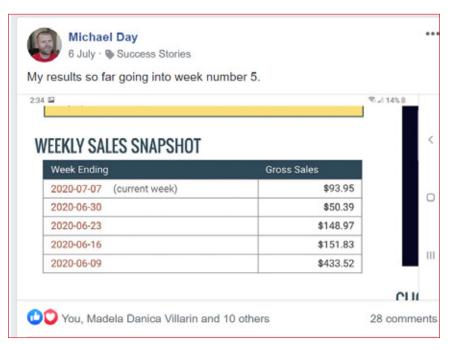
For some reason, the niche I wanted to promote first, right from the start was this very niche... online income.. work-at-home, affiliate marketing - because I saw how huge the potential.. Especially with the pandemic. The first product I decided to promote was PI365. I wanted to understand what I was promoting, so I decided to sign up and try it, and experience what my buyers would experience.

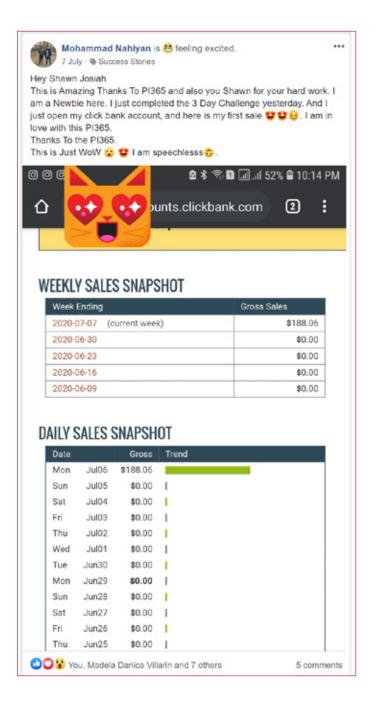
That was 5 days ago. Well, all I can say is, there won't be any looking back! This is amazing! Until 5 days ago I hadn't even heard about solo ads! This has opened up a whole new world for me! And Shawn has made it so that I have overcome my fear of email lists and email marketing and all that entails. Sure, I have a ton of studying to do about this business model, and scaling for much larger numbers. But, I totally feel in my heart that it can be done! And, so much easier than I anticipated!

I could go on with more, but I think that's enough for one overly long post... lol., thanks for staying to the end and good luck to everyone!!

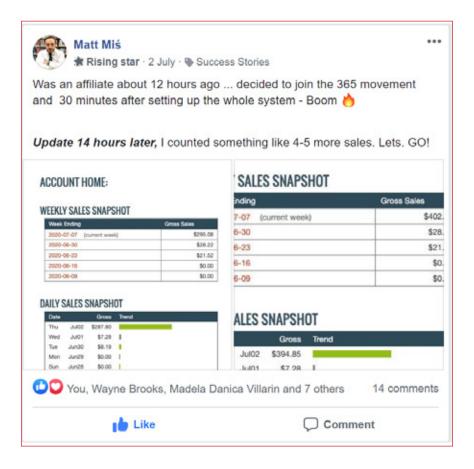




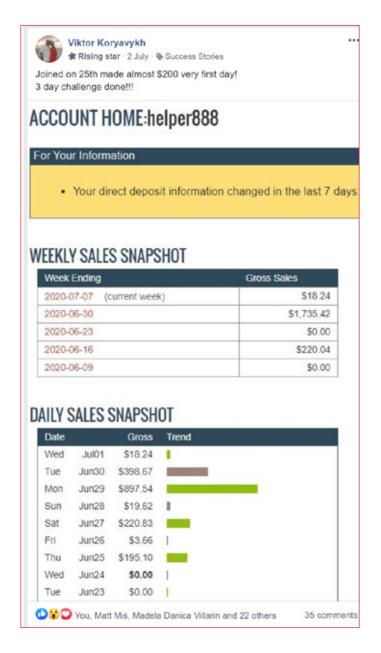




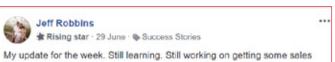












from the email. Hopefully this week. But the base sales for 365 is progressing. Got a sale from Shawn's free traffic for the challenge. Thanks Shawn. Let's all keep rolling...

MEELTA PALES SUALSUITI

Week Ending	Gross Sales
2020-06-30 (current week)	\$34.72
2020-06-23	\$547.85
2020-06-16	\$0.00
2020-06-09	\$0.00
2020-06-02	\$0.00

DAILY SALES SNAPSHOT

Date		Gross	Trend
Sun	Jun28	\$0.00	I.
Sat	Jun27	\$20.12	
Fri	Jun26	\$0.00	T.
Thu	Jun25	\$3.64	1
Wed	Jun24	\$10.96	
Tue	Jun23	\$0.00	I
Mon	Jun22	\$291.62	
Sun	Jun21	\$8.17	1
Sat	Jun20	\$239.82	
Fri	Jun19	\$0.00	I
Thu	Jun18	\$0.00	E
Wed	Jun17	\$8.24	1
Tue	Jun16	\$0.00	T.
Mon	Jun15	\$0.00	I
Sun	Jun14	\$0.00	T.

O You, Wayne Brooks, Madela Danica Villarin and 3 others

8 comments

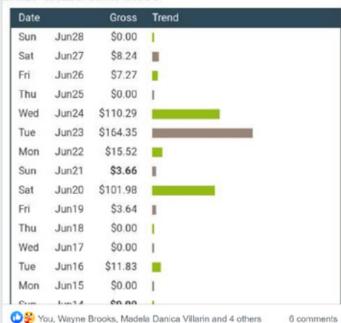
* Rising star · 28 June · Success Stories 2 weeks. 17 sales. Let's keep working.

WEEKLY SALES SNAPSHOT

Alejandro Davila

Week Ending	Gross Sales
2020-06-30 (current week)	\$125.80
2020-06-23	\$289.15
2020-06-16	\$11.83
2020-06-09	\$0.00
2020-06-02	\$0.00

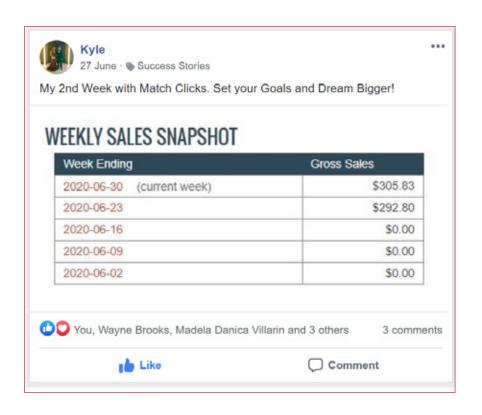
DAILY SALES SNAPSHOT

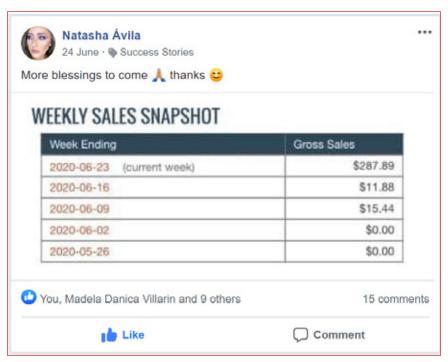


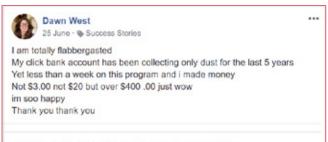
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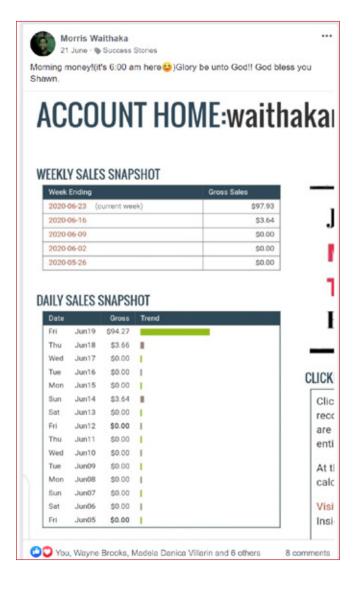
DAILY SALES SNAPSHOT

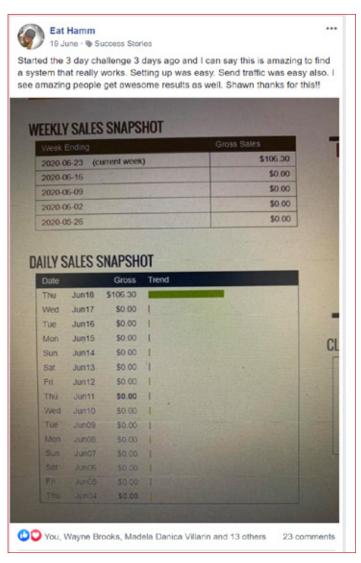
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Date		Gross	Trend
Wed	Jun24	\$0.00	I
Tue	Jun23	\$444.04	
Mon	Jun22	\$0.00	1
Sun	Jun21	\$0.00	I
Sat	Jun20	\$0.00	Ī
Fri	Jun19	\$0.00	I
Thu	Jun18	\$0.00	I
Wed	Jun17	\$0.00	1
Tue	Jun16	\$0.00	1
Mon	lunis	00 00	1
May	y 01 - I	May 31	Jun 01 - J
	Curi	rent Sa	les: \$0.00
		Last Mo	onth: \$0.00
O You,	Wayne Brooks, N	ladela Danica Villarin	and 21 others 22 comments

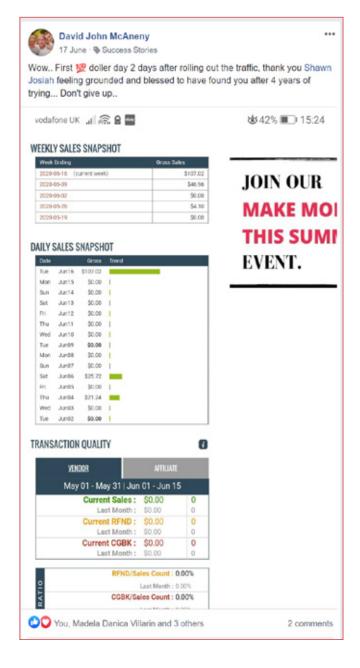


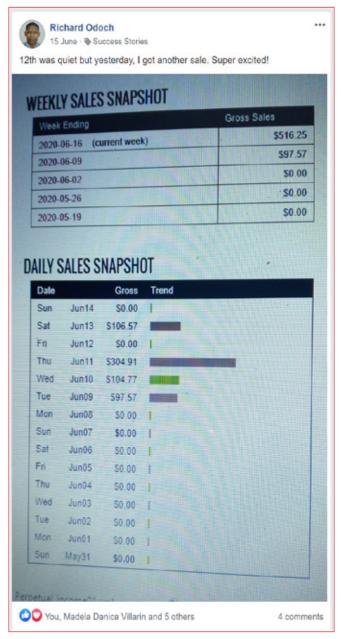
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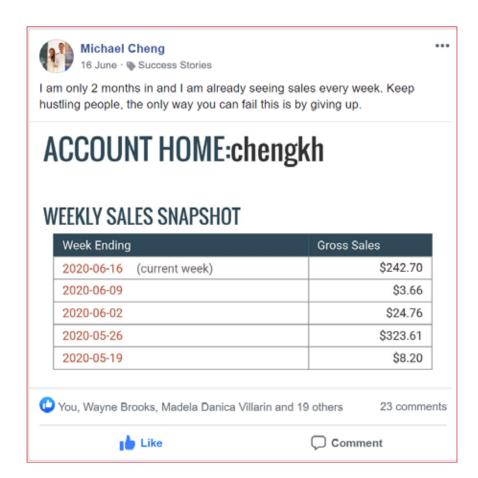
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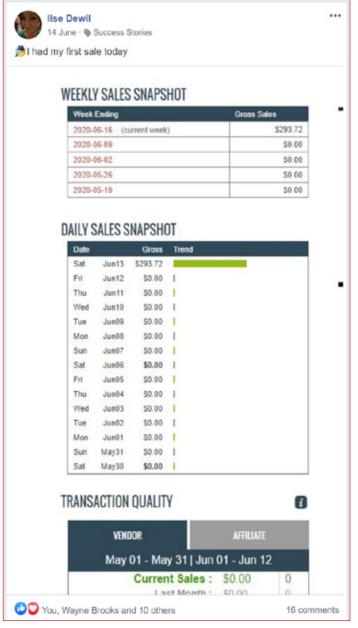




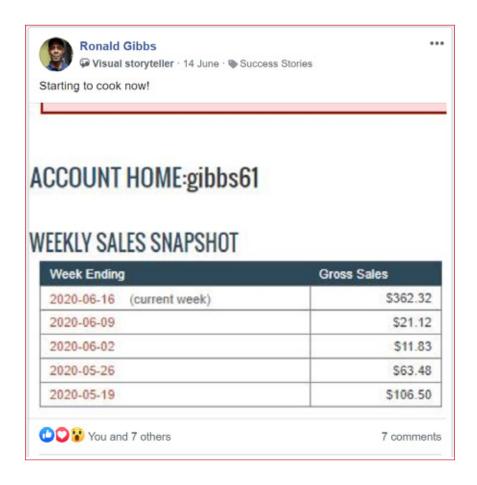




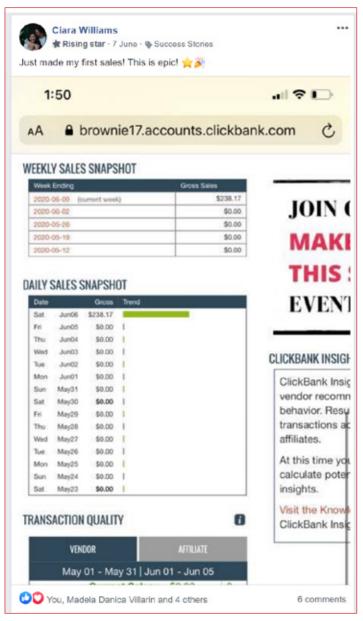




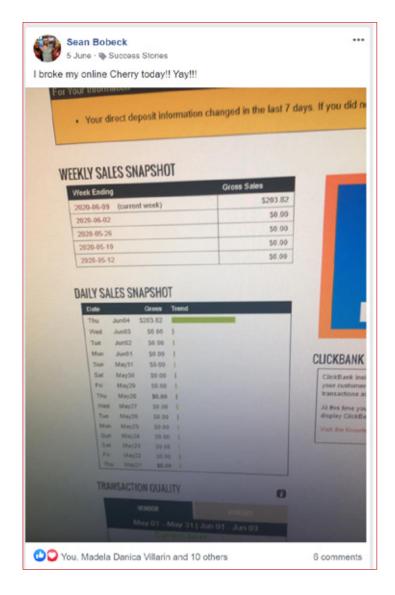


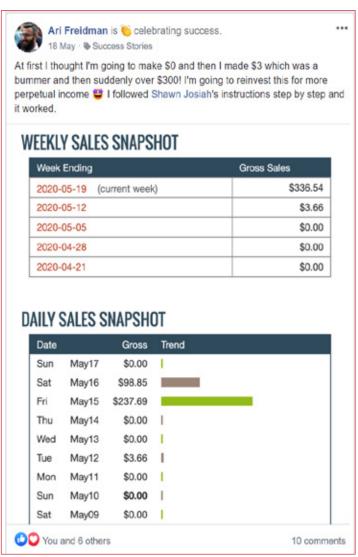


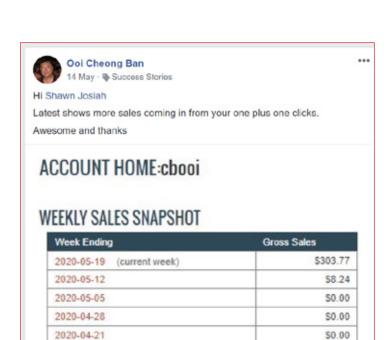






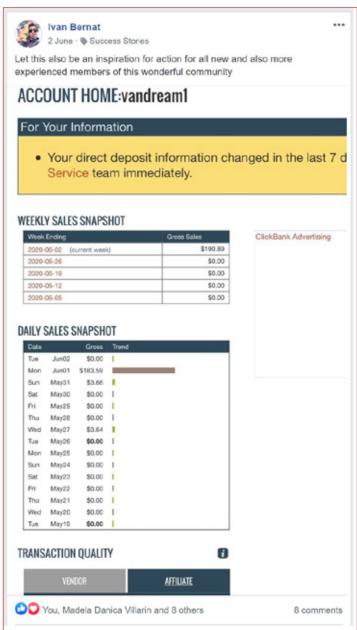


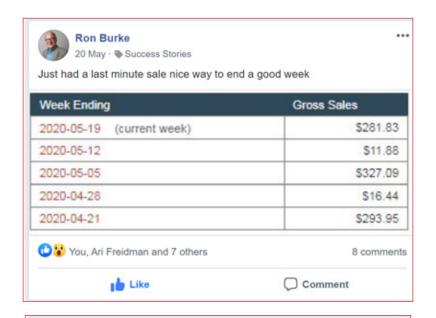


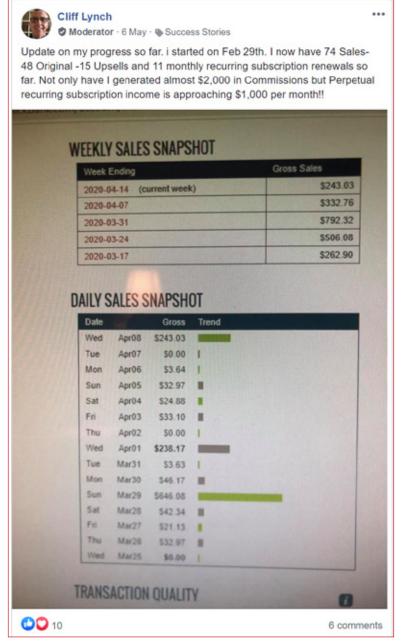


DAILY SALES SNAPSHOT

Date		Gross	Trend	
Wed	May13	\$303.77		
Tue	May12	\$8.24	1	
Mon	May11	\$0.00	1	
Sun	May10	\$0.00	1	
Sat	May09	\$0.00	1	
Fri	May08	\$0.00	1	
Thu	May07	\$0.00	1	
Wed	May06	\$0.00	1	
Tue	May05	\$0.00	1	
Mon	May04	\$0.00	1	
Sun	May03	\$0.00	1	
Sat	May02	\$0.00	1	
Fri	May01	\$0.00	1	
Thu	Apr30	\$0.00	1	







In just a couple of months since the release of our system, we saw literally TONS of testimonials coming like raging river like the ones you see above. These are just a FEW of them and there are in fact many more and growing daily!

So the question is, how do all these members create an income in shortcut record time, despite having zero knowledge on affiliate marketing, and being new to affiliate platforms such as Clickbank, JVzoo, Warriorplus and Digistore24?

The answer lies in the fact that we have literally removed ALL the heavy lifting for them! All they have to do is simply integrate and run traffic, simple!

We shall get to that part in a bit.

Remember I mentioned the secret addiction algorithm used by huge companies to get buyers wanting to buy more and more on a monthly basic?

Right now, I'd like to share the science behind it to unleash the floodgate of perpetual income for us all.



THE MCCA NETFLIX ALGORITHM FULLYINTEGRATED INTO AFFILIATE MARKETING

MCCA - Micro-Commitment, Consistency bias, Compounding Algorithm

Okay, that might sound like a jingling long line of jargons, but it's the science behind how Netflix, Amazon, Apple, Spotify and many other corporations create perpetual income for themselves.

Let's see if this jargon makes sense to you after my detailed explanation with Netflix as an example.

Micro-commitment

Netflix's pricing model starts from \$8.99 per month all the way to \$15.99 per month for premium accounts and billed on the 30th day of the trial. For only \$8.99 per month (under \$10 bucks), you get to watch a boatload of movies, tv series and dramas endlessly!

Talk about buying a ticket just to watch a movie, it would cost you the price of the entire Netflix movie collection! So, it become an easy decision, or to put in, a micro-commitment.

This is what Netflix uses to grab the attention of potential members and to elicit the cost savings members can potentially save.

Now what is more interesting is, after members opted into the free 30 days trial, they do not just stop at \$8.99 per month for their personal membership. They continue to upgrade their membership to the deluxe or family plan!

Watch just how a small micro-commitment turns out to be a huge money machine for Netflix?

It is easy for the human psychology to accept a larger price point subconsciously after entering with a small price commitment.

This is also why most of the time you ended up buying a full meal upsized meal at McDonalds when your initial intention was to only buy a cheeseburger.

Consistency bias

Have you realised that once you have committed to something, even the smallest of things and especially if you paid for it, it's very difficult to quit or leave prematurely?

Take for example, buying a small pint of ice cream from Ben and Jerry's that cost you \$5.49 or a cup of coffee from Starbucks that cost you \$3.45. Now, losing \$5.49 or \$3.45 isn't a big deal, right? But did you realise that once you have committed to this purchase, no matter how small or big the price tag is, you will have the tendency to finish your ice cream of coffee – even if it is the worse tasting ice cream of coffee ever?

I've heard this many times when I have meals with my friends. "Although I'm full, I'm going to finish my food because I don't want to waste my money!". **That's consistency bias working in their subconscious! Crazy isn't it?**

That doesn't only apply to food. It applies to tv series, movies and even relationships!

John torturing himself to finish watching a boring movie just because he paid for it.

Kelly binge watching tv series to completion even if its super draggy because she started it.

David choosing to stay in a toxic relationship because he has invested way too much on it.

Same. Exact. Biasness.

Now, this is the very mental quirk Netflix is using to milk millions from members!

Once a member signs up, they would get so engrossed into their favourite shows and dramas, or attempt to find something to their liking just to make their \$8.99's worth! Then they get hook in a particular show and when their trial period is coming to an end, their only option is to renew, making Netflix yet another month of income!

Are you seeing how this all works now?

Just imagine having this science incorporated in your business. It's going to be powerful!

Compounding Algorithm

Time for the real talk.

If you want to truly create a "lifestyle" business, you need to create a dependable monthly income for yourself.

Yes you can indeed sell a one off service and make those income, but what happens after that transaction?

Poof, it's done. It's no longer recurring and that transaction is complete. That means you literally have to live from sale to sale (sounds familiar?).

It's like living from a cheque to cheque. If you don't transact and sell, you have no income. Simple equation.

Now, imagine what will happen if you build a business based on recurring perpetual income business model instead?

It's going to be a completely different ballgame.

With a business built on recurring income, you don't start the month with zero every month. You basically COMPOUND the income from last month's work!

Are you seeing the difference?

That's the power of a compounding algorithm!

Just take Netflix for example.

For every member who pays \$8.99/month, all Netflix needs to focus on is to build that list of participating members!

1 member = \$8.99/month 10 members = \$89.90/month 100 members = \$899/month 1,000 members = \$8,990/month 10,000 members = \$89,900/month 100,000 members = \$899,000/month Are you seeing what I'm seeing here?

\$8.99 might be a small amount, but once you run in the quantity, that's the compounding effect in action right there, carrying a miniature \$8.99 to \$899,000 by simply scaling up!

Again, I have to stress this – we are not starting from zero sale every month to build that up. We are starting from a higher monthly income start point; every single month!

I hope you are starting to see how powerful incorporating MCCA into your business.

However, here's the problem.

In order for you to achieve MCCA, you need a few things in check.

- 1. You need to provide an ongoing service with consistent content production
- 2. You need to have a software or system that's irreplaceable to the customers you're serving
- 3. You need to provide so much value that it's a no brainer for micro-commitment to happen

You might say that it's possible if you were to create the new Netflix or Spotify. Sure, if you have the capital to do so and the right knowledge, go for it. But if you're just an ordinary guy living from pay check to pay check trying to make ends meet like how I was before, the former will never be an option.

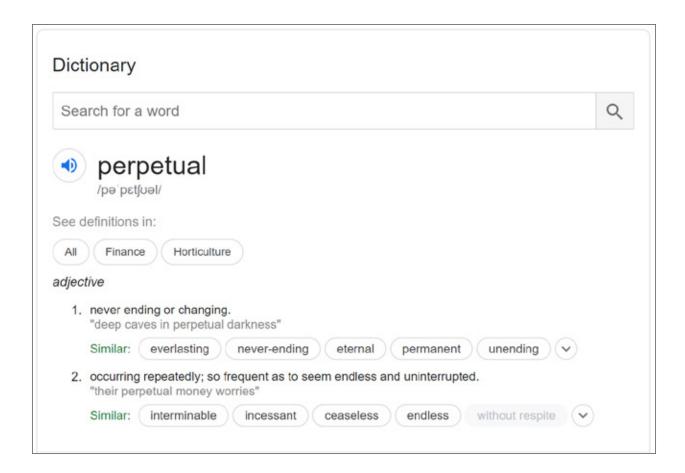
So how can you pick up a business with MCCA incorporated without creating the next Netflix and get your hands in the game?

Well, you're about to discover that by the end of this playbook. Continue to read on!



TYPICAL AFFILIATE MARKETING BREAKDOWN

Now before I get into the "how", let's touch on the definition of "Perpetual".



- "Perpetual" is defined as:
- 1. Never ending or changing.
- 2. Occurring repeatedly; so frequent as to seem endless and uninterrupted.

Adding the phase "Income 365" at the back, you get Perpetual Income 365.

Which is also defined as a never ending stream of income that is repeated 365 days of the year, with no end.

That is my end goal for you. To create endless stream of perpetual income daily.

And here's how we do it – with the power of email marketing + MCCA incorporation.

Now you might ask – why email marketing?

Well, the answer is simple.

You OWN your business! You OWN your email list! No one else but YOU.

This list becomes your asset that you have influence over. You have the liberty to send ANY messages across to them whenever and wherever you like. You have 100% control over your email list. You are no longer playing by the rules of Facebook or Google, where your business crashes overnight once your ad accounts get banned.

Just imagine having a database of hot, hungry buyers looking for solutions. And all you do is be that solution provider to offer affiliate products to them. Every single time a subscriber buys something, YOU GET PAID! Commissions ranges anywhere from 50% all the way to 90% in the online space. That's HUGE!

It's like having a virtual ATM machine with you.

Whenever you need cash, you simply provide a solution!

You send an affiliate product that is of value to your email list and when they buys, kaching!

Now, let me run through the process of how a typical affiliate builds an email list.



THE LIST BUILDING PROCESS

Run this through with me.

Step 1 - Traffic



In every business, be it online or offline, traffic is the blood of the business. Without traffic, all businesses are dead. Same for any affiliate marketing and email marketing businesses. Traffic is required to get any business going.

Howare companies such as Facebook, Google and You Tubereaping in millions month aftermonth? Simple.

They monetize their database through offering advertising spaces to businesses that requires traffic! The more money you spend with them, the more traffic you get. The more traffic you get, the more money you make, right?

But the trouble with this for new or struggling affiliates are acquisition of traffic itself!

They spend thousands of dollars, only to end up getting burnt with no returns.

That's because they do not understand the technicalities that comes with the set up. But that's different here in Perpetual Income 365.

How we deal with Traffic:

In Perpetual Income 365, I share with you the easiest form of traffic acquisition that doesn't require any technical skills. No Facebook, no Google, no Bing, no Youtube. We show you the most direct way to acquire traffic right from the hottest source of buyers. It's the exact reason how members are able to see results so fast from the above screenshots. We get them to the best traffic source, directly off the most targeted leads.

On top of that, we understand that some members have little to spend on traffic. In this case, we share how to get organic traffic through a Facebook BOT that we build to unlock VIRAL traffic from Facebook!

Straight Up COPY My OBSCENE Money Making System To Give Your Bank Account A \$328.37/Day Turbo Boost!	
First Name Insert Best Email Here	
YES! Rush Me My \$328.37/Day Bank Booster >> Your Spot Expires When The Timer Hits 0.	
1:15 • We will not spam, rent or sell your information	

Next, we move to the landing page.

In order to capture leads, we need a beautifully designed landing page that captures your potential buyers' name and email addresses. This is the bridge between you and your potential buyers. On this page, we offer a simple "bribe" in any form in exchange for the databases of our leads.

If you are new to this, you will have tons of trouble figuring out (1) how to build a landing page, (2) what software do you use, (3) struggling to pay off the hefty \$97/month page building software out there, (4) not knowing what to include in the landing page, (5) copywriting of the pages to make it appealing and (6) integrating it with your autoresponder and your offer and the list goes on.

It's a whole new world out there and by the time you are done, 3 months and a couple of thousands have gone for good before you even start anything.

How we deal with Landing Pages

In Perpetual Income 365, we have over 25 done-for-you, professionally designed landing pages for you to choose from. We call them "Money Pages". These pages are proven and tested pages we use ourselves to get you the maximum conversions. They are congruent to our business and created to convert.

On top of that, you do NOT need to pay \$97/month like other builders out there. You do NOT need to hire page designers to design your pages or yet alone, struggle to find where the different page elements are. You do NOT need to hire expensive writers to write your pages or pull your hair out trying to get words into print. You do NOT need to spend hours trying to figure how to integrate everything together – in particular your offer and email autoresponder.

Everything is done for you.

Step 3 and 4 – Autoresponder & Automated Emails





Warren Buffet once said, 'If you don't make money while you sleep, you'll work until you die". How many hours do we have in a day? If you are stuck in a 9 to 5 job, then you'd understand how true this statement is.

Now, what if we could use the 7 to 8 hours a day of sleep time to actually generate REAL money? Think about it.

In a job, we spend 8 hours a day slogging off the grind for a mere \$3k/month paycheck.

If we could leverage on an income generating machine for the same amount of hours WHILE WE SLEEP to get the same level of income or higher, wouldn't that replace our actual job hours and truly enjoy life?

The answer lies in one work – AUTOMATION.

After we captured the leads into our system, the next thing we want is to AUTOMATE the sales process. You don't want to be awake selling your butt off trying to close a few sales. You want everything to be push-button friendly.

Once someone opts into our list, we send them automated emails to do the sales for us! These email automation acts as your 24 hours, 365 days sales machine that grinds the night while you sleep. The mails are pre-scheduled to go off at the most optimal chance of sales.

Problem #No. 1 - Writing the emails.

How much are you willing to pay a copywriter to write highly converting emails for you? Based on industry averages, a good copywriter charges \$100 to \$200 per written email. Imagine spending that amount of money writing a single mail, how long will it take for you to make your money back?

Problem #No.2 - Setting up the automation.

Let's not get into the technicalities of things. Learning how to use an email autoresponder takes a good amount of time to learn. Setting up the entire automation process from linking the landing pages to the offer and then to the autoresponder is already a painful process for a beginner. Even if you're an advanced marketer, you bear the risk of a wrong integration and losing tons of leads. Then we talk about integrating the automated emails in. That's a whole lot technicalities going on at once!

How we deal with autoresponders and emails.

Now here's the good news. Perpetual Income 365 is created with these huge problems in mind. When I created this program, I literally felt my own pain going through those months of testing and getting things right. Tech is NOT my speciality and I get all confused seeing all the string of codes and numbers floating around my screen. I spent weeks and months getting stuck in ONE place, all because of the complications of tech!

I wanted the software to REMOVE these pains entirely and make integration seamless. I also wanted to REMOVE all doubts and guess work when it comes to writing emails.

After MONTHS of speaking to developers and a near 6-figure investment in creating the softwarethroughbetaversion 1.0, then 2.0 and finally 3.0! We finally created something seamless and powerful for all our members!

So here's what we did.

First of all, we know that email writing is an absolute pain. I was in that position. Writing emails and coming out of ideas from thin air. You have no idea how many times I've blanked out and starred into space because I have no clue how to start.

To totally eliminate that for you, I got the team to put together some of the best email copies together. Copies that gets tons of people opening and clicking. These copies were paid copies that we spent thousands to acquire.

We picked out 31 of the BEST copies that we tested and put them into your autoresponder automatically upon you creating your landing page – in a one-click format! That means you will have 31 days of automated emails, all HARD-CODED with your affiliate link, ready to generate you sales like a 24/hours sales machine once you start your business.

No emails to write.

No emails to upload.

No cost to pay a copywriter.

No cracking of heads for tech set ups.

No logging into any autoresponder required.

All done in ONE click.

31 days of done for you emails ready to make you commissions, fully integrated and written, in ONE simple click.

To make things better, we incorporated an email spinner, also known as "Al Content Fountain".

Al Content fountain takes care of creating every email content fresh! Grab an old email copy, put it into content fountain and spin out fresh email contents in just one click.

This solves the headache of having to write your own emails time after time with Perpetual Income 365.

Step 5 - Monetizing Your Database Through Emails

Now that you have your automated machine in place and traffic flowing, the final step of monetization is through sending email broadcasts/campaigns.

Broadcasts/campaigns are one offemails sent to ALL your subscribers on a specific time of the day.

Where as for your automated emails, they are set to go off after a certain time from the time a subscriber opts into your page.

With broadcast/campaigns, you can send super targeted emails to sales promotions and make heaps of commissions as an affiliate! That's what I've been doing for the past years and yielding me a 6 figures a month income – sending simple emails!

Now, we know that even if you know that you need to monetize your list through broadcast/campaigns, there are so many other questions such as:

- How do I send an email broadcast/campaign to my list?
- Where do I source for these products?
- How do I find the best converting products?
- Where can I find the email copies for these products?
- Where can I get my affiliate link?
- How do I get approved to promote them?
- I don't even know how to use an email autoresponder, now what?

Well, when I first got started with email marketing, I was pondering over the same questions and to make things worse, I was no tech genius. I don't even know how to schedule an email in my autoresponder as there were too many steps to take. It was disastrous and mind-bogging. So when Perpetual Income 365 was created, this was set up in mind.

How we deal with monetizing broadcasts/campaigns the easy way

First of all, I wanted to eliminate the need to even log into an autoresponder to send out emails. Having to log into an autoresponder means having to learn yet another software and that is going to cost more complications and confusion.

Thus, in Perpetual Income 365, there are no complications with email broadcasting.

Every email broadcast/campaigns can be sent from WITHIN our software!

That means you don't even need to log into an autoresponder. It's all fully integrated into one place. It's a very complex set up that we did but we eventually did it for the ease of our members!

Now, we included trainings on how to hunt for the top and best converting offers from various affiliate platforms that's part of the program. No more troubles on experiencing no sales sending mails to poor products, but we have only the best reserved for our members.

On top of all these, we added a state of the art link tracking tool into our software!

Out in the market, these link trackers could go up to \$67/month simply to track and mask links. With us, everything is all in one. Our link tracker allows you to masks and track unique clicks. By masking your affiliate links, you will have a higher chance of bypassing the spam box of email service providers such as gmail, yahoo mail etc.

We have all the tools you need in one place to run a highly successful perpetual income business!



OUR FLAGSHIP SOFTWARE - 95% OF HEAVY LIFTING IS DONE FOR YOU

Just to sum things up, 95% of the heavy lifting is already done for you! You'll be experiencing...

- No monthly fees for page builders (done for you)
- No hosting (done for you)
- No domain (done for you)
- No coding skills (done for you)
- No copywriting needed (done for you)
- No landing pages (done for you)
- No need to write any emails (done for you)
- No expensive monthly link tracking tool (done for you)
- No complicated autoresponder integration (done for you)

Almost all the heavy lifting is done for you!

Granted, you need to squeeze in just a little bit of effort, but that goes a long, long way

It's like buying one of those "just add water" cake-mixes off the grocery shelf. While you still need to pour in the liquid to the mixture, the results FAR EXCEED the effort you have to put in.

After all, isn't it sad that you put in all those hours for your ungrateful company and you get a stingy 1% raise for your trouble? Meanwhile, your CEO rakes in the profit off your back with his unfair and ridiculous compensation plan.

Isn't it time to start working for yourself and take control of your financial destiny?



YOUR RECURRING MCCA ECO-SYSTEM AFFILIATE MARKETING MONEY MACHINE

- 1. You need to provide an ongoing service with consistent content production
- 2. You need to have a software or system that's irreplaceable to the customers you're serving
- 3. You need to provide so much value that it's a no brainer for micro-commitment to happen

With Perpetual Income 365, all 3 elements are incorporated into your affiliate marketing business.

Let's check off those boxes from the top.

1. You need to provide an ongoing service with consistent content production

With Perpetual Income 365, we do the work for you!

We hold monthly live trainings and consistently upgrade our software to make it better and more lucrative for our members.

In addition, members get access to a Facebook community where we share our successes, strategies and issues together. You will never be alone on this journey.

Remember, there are no services or content production on your end, you only need to spread the word and have people sign up under your affiliate link!

2. You need to have a software or system that's irreplaceable to the customers you're serving

At the moment, we are the #No.1 affiliate marketing program on Clickbank, one of the top digital product retailers in the world. No one comes close when it comes to functionalities, comprehensiveness and user-friendliness.

We have made it so seamless for members to kickstart their affiliate marketing business in just a few steps at such a low price, it's hard for members to stop their membership with us and do it on their own.

Should members leave, they are also losing access to all our top notch trainings that we provide continually, a community of like-minded people and a recurring income system that leverages on the MCCA algorithm that integrates everything into one place. This makes us one of the highest success rate program out there with high stick rate, equating to more and more recurring income for you.

3. You need to provide so much value that it's a no brainer for micro-commitment to happen

I was told by many members in private how thankful they are for our system and trainings. One of them even told me that he would gladly pay TWENTY GRAND to get access to these trainings alone, not the software. The feedback that I'm getting is just insane, and it really warms my heart knowing that I'm able to change lives and make an impact.

With everything:

- No monthly fees for page builders (done for you)
- No hosting (done for you)
- No domain (done for you)
- No coding skills (done for you)
- No copywriting needed (done for you)
- No landing pages (done for you)
- No need to write any emails (done for you)
- No expensive monthly link tracking tool (done for you)
- No complicated autoresponder integration (done for you)
- A community on Facebook
- Monthly LIVE trainings on strategy, traffic, mindset, product sourcing etc
- All-in-one integrated affiliate marketing software
- MCCA integration

Our members are making 5-figures recurring commissions WITHOUT doing any selling themselves.

Talk about value proposition, this is a no brainer for a micro-commitment to happen!

Now for the exciting part!

Let's talk about Compounding Algorithm coming into play.

When you run traffic to your money pages, these pages are hardcoded to your affiliate ID. That means when someone signs up and purchases Perpetual Income 365 from your money page link, you get paid!

Now that's not all, remember that we have embedded 31 days of automated emails into your back end? These emails are hardcoded with your Perpetual Income 365 affiliate link, that means if someone didn't purchase upfront through your money page, the system will do the selling for you in the next 31 days WITHOUT any effort on your end!

When a sale is made from ANY side, you get paid. It's that simple. Best part? You get paid not only once, but recurringly! Bringing you tons of stable commissions into your bank account!

Just look at these testimonials from our students:







These are just some of the hundreds of testimonials we received on a daily basis!

We have created an Eco-System affiliate marketing model where you get a high converting recurring low-ticket offer that is DFY in your funnel, that stimulate the COMPOUNDING EFFECT of the Netflix MCCA commissions, and STACKING it up with HIGH-TICKET RECURRING commissions that we sell FOR YOU.

These are just monthly recurring sales, we have YET to look at how much more you will make for the upsells and other promotional products you'll be sending to your list!

Now, let's see how much more you can make with your email broadcasts and 31 days automated emails all working hand in hand.

With every 1,000 subscribers, you can typically see an additional \$100 to \$500 per month into your pocket sending simple emails! I'm just being conservative here. You usually see better numbers here with the mailing strategies taught in the program.

Additional income sending simple emails can be calculated on an average of:

1,000 subs = \$100/month more profits

2,000 subs = \$200/month more profits

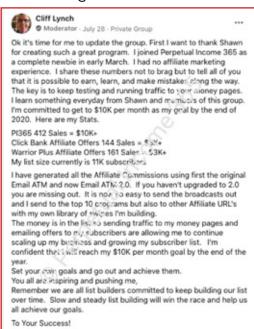
5,000 subs = \$500/month more profits

10,000 subs = \$1,000/month more profits

20,000 subs = \$2,000/month more profits

And we're talking about just low-ticket promotions (\$17 to \$297 offers). If you add on high-ticket commissions, this is where your income soars through the ROOF!

Now, don't take my estimates for it, look at what one of our top members, Cliff, did in the span of 5 months with us. He performed so well I took him in as a coach to help others succeed together!



In 5 months, Cliff did:

- Perpetual Income 365 sales: 412 sales (\$10k and above profits + recurring income)
- Clickbank Affiliate Offers (from broadcast emails): 144 sales (\$3k profits)
- Warrior Plus Offers (from broadcast emails): 161 sales (\$3k profits)

Total list size: 11,000 subscribers strong

Cliff has beaten and gone BEYOND my projected numbers and is now enjoying a full-time income during his retirement.

This is the power of having MCCA incorporated on an already powerful money making system that we built-for-you!



LET ME LITERALLY BRIBE YOU TO MAKE MONEY

Now that you've seen how powerful Perpetual Income 365 is, I want to make it even more irresistible for our NEW members!

As if the offer that we shared about is not good enough (which is already a DARN good deal!), I want to spice things up even more for YOU if you are reading this.

What if I told you that I am literally going to BRIBE you to make money in 3 days?

Would you take it?

Here's how it goes.

Once you are ACCEPTED (yes this system is by application only), you qualify for the what I call the "3 Days Challenge".

In this 3 days, here's what I'm going to do:

A. Making your account the most ROBUST money machine by equipping it with the best software tools.

1. 5 Clicks Profit Activator (Worth \$2,995)

This upgrade allows you to tap into one's buying psychology to get MORE leads into your system with the same amount of effort.

You will be able to unlock all the psychological codes below to increase conversions:

- a. Rocking Opt In Button Code
- b. Home Country Bias Code
- c. Countdown Clock Code
- d. Scarcity Induced Code
- e. ocial Proof Qualifier Code

2. Perpetual Asset Multiplier (Worth \$2,495)

This upgrade allows you to access MORE money pages templates and the ability to edit them as and when you wish.

Instead of 3 basic pages, you get to access all 25 money pages templates and create unlimited pages within the system.

This allows you to do split tests and run multiple pages to different traffic sources at once; increasing your conversions and you tweak the pages to your liking.

3. Email ATM (Worth \$2,995)

This upgrade allows you start monetizing your data immediately in 3 steps.

Step 1: Choose from the top 10 products that we have handpicked for you

Step 2: Choose from the library of 400 email swipes that are pre-loaded with your affiliate link

Step 3: Send and make money! Its' that simple

4. Partnership Licencing Rights (Worth \$2,495)

This upgrade allows you to become a partner of Perpetual Income 365.

You will be able to rebrand this book to be the co-partner of Perpetual Income 365 and have your affiliate link added to the end of the buy button. So the more free book you giveaway, the more chance of sales you make.

In addition, you will get access to "Ebook Giveaway" money pages specially designed to capture leads as you give this book away.

You will also be able to rebrand the "success pages" page that we created to include your own video pitch at the top of the page to leverage on our member's successes to get someone to buy Perpetual Income 365 from you.

2. I'll be MATCHING your traffic 1 FOR 1 within the challenge

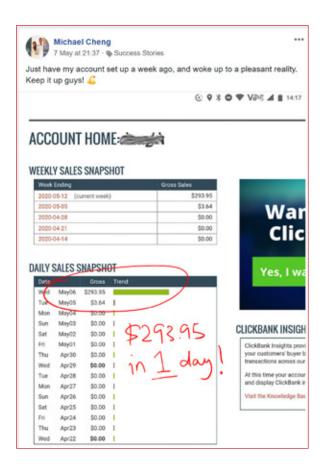
Yes, you see that right. If you join take up the challenge, whatever traffic you ran with my recommended source, I'll be matching your traffic bought 1 for 1. No hype or fluff, I am literally doing that for my students, and the results are EXTRAORDINARY.

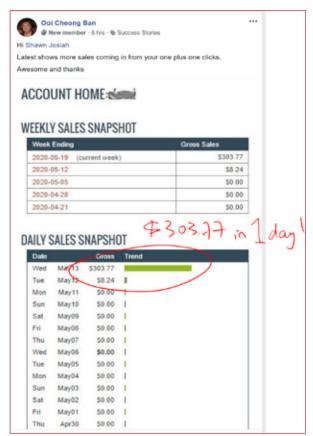
Why?

Because I am literally DOUBLING your sales and list build for your efforts. In other words, if you were to run 1,000 clicks or ANY AMOUNT of clicks within the challenge, I'll match it and send the same amount of traffic to any money page of your choice! I have over 400k subscribers on my list as of typing, so don't even worry about saturation or me not being able to match your clicks.

Don't worry, I'm not using any ordinary list to mail to your list, but my very OWN list that is brining me over \$100k per month in commissions. You are getting TOP quality leads from me.

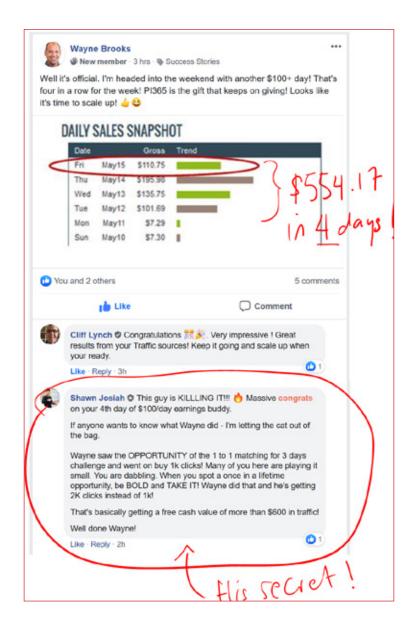
Have a look at some of the results of members who took part in the 3 days challenge.











Wayne understood the immense value I am providing with the 1 to 1 traffic matching, he went the extreme to buy 1,000 clicks and got a massive EXTRA \$600 worth of clicks in return from me! His result? \$554.17 in 4 days and me building his list for him!

Granted, I am losing money doing this as every click I sell is profits. But to me, I want to honour your trust and faith in this system and get you your very first sale in 24 hours!

To be honest, it's hard for you not to get sales with my traffic match. It's a ridiculous deal on my end to be honest. I'm literally losing money with this but it's all worth it to help spur you on to kick start your perpetual income journey with us.

Your end result?

DOUBLE your sales and list size for your one off efforts.

A good deal?

Of course! No member has ever rejected this deal when presented to them.



My INSANE \$10,000 Guarantee

For any members who are accepted into our program, we are committed to make them \$10,000 in their first 90 days. If they don't, I will personally mentor them 1 to 1 until they do so! Why? Because...

- (1) I am putting my reputation on the line
- (2) I KNOW what my system can do for my members

So if you are accepted, you will be covered under this guarantee, making this a risk-free investment.



WELCOME TO THE FAMILY

So, are you ready to be part of the family?

To be completely honest, with the amount of value we are providing, everything you have seen including the bonus could very well be sold in a webinar at \$29,997. But that's not why I'm doing this.

I'm making good money as an affiliate using the SAME system you are seeing right here. But it's my life's mission to give back and create over 10,000 stay home entrepreneurs create a full time income from home to spend more time with their loved ones.

Want to know the good news?

If you are reading this, your account has already been created for you. Remember you opting into a page for this eBook? That's when the account is created.

We will be holding your account for 3 days before we remove it to prevent our cloud storage waste.

The only action you need to take now is to watch the FREE FULL training replay to see what exactly you are getting, book a call with us to see if you are a good fit, and activate it.

Right now, your account is pending activation.

Click here to watch your FREE webinar training replay to activate your account

I'll see you on the inside!

Godspeed,



Shawn Tosiah